



Creative Industries Application Support

Art and Design Degrees



With such a wide variety of creative courses and varied entry routes, securing the right degree can seem like a daunting process. The entrance criteria for art and design degrees are quite different to other degree courses, requiring an art portfolio and often entailing multiple stage applications. However, creative thinking is required in many sectors and the creative industries are growing rapidly, providing a wealth of career opportunities. Uni Direct's team of experts, can support you through each step of your journey.



Application Support for Creative Industries Art and Design Degrees

As our economies become increasingly reliant on automation, many traditional industries are being disrupted. The creative industries, however, are rapidly evolving to meet the needs of a changing world. There is more choice than ever in the creative industries and art and design courses.

People who study creative courses have varied interests and often pursue a career in a wide range of sectors. Even if you do not have a background in arts, we can help you to explore a range of degree options. Uni Direct can help you to make the right decision and submit a winning application.



Making your choice

Our art and design specialists combine their academic knowledge with their extensive experience from working in the creative industries to help you navigate the wide range of courses and universities. We will work alongside you to make the right choice to ensure you are able to channel and develop your creative abilities to your full potential.

Art and design courses are highly competitive. You will need a well-prepared portfolio and a personal statement that demonstrates your knowledge and critical understanding of the subject area. As well as supporting you with your personal statement and portfolio, we will help you with other requirements such as obtaining a suitable school reference and interview preparation.



Application process

The application process and entry routes differ from other degree courses. The most popular route to study art and design is initially to undertake a foundation diploma. There are, however, options to apply straight to a degree course, if your portfolio and creative practice is of a high enough standard. Our art and design specialists can help you decide which route is right for you. Some of our students apply for both an art foundation diploma and degree. We can support you with both of these options.



Your portfolio

As part of your application you will be expected to submit a diverse portfolio of your work. We can provide specialist advice to ensure you successfully display the diversity and processes of your work to meet course specific requirements. We will also help you to present your portfolio in the correct format. This is particularly important for international students who are required to submit a digital portfolio.

Uni Direct can review your portfolio and, where required, support you in developing it further to ensure it is part of a winning application.

Please get in touch if you would like to discuss your options further. Providing a compelling portfolio of work will be critical to your success so it is never too early to talk to us.

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