

UNIDIRECT[®]

University Consulting Services



Uni Direct is an educational consultancy providing professional services to prospective and existing university students. As part of our broader consulting services, we also offer specialist advice to universities.



Overview of University Services

Our in-depth experience of working in academic environments and with students at both further and higher education levels, provides us with a unique external perspective on the universities we support. We help universities develop organisational strategies and policies to support students throughout their studies.

Uni Direct's consulting services are delivered both to UK and overseas universities.

Our main services include:

- ◆ Student recruitment
- ◆ Supporting partnerships between UK and overseas universities
- ◆ Educational staff development
- ◆ Programme and course development
- ◆ Improving student retention
- ◆ Policy and strategy development

Each university we work with has different needs and requires a unique approach. Our focus with every institution is to ensure that our support has lasting impact. To achieve this we work in partnership with staff from across different university departments, in addition to working directly with students to understand their needs. This allows us to gain a unique understanding of the needs of a specific institution and deliver a range of solutions to help improve the student experience. Through this approach, we ensure that change is embedded within the organisation and their staff are on-board with implementing new policies.

We can support your university in the following ways:

Student recruitment

Uni Direct work with universities to develop and run student recruitment campaigns for both home and overseas students. We offer a range of services from supporting strategy development, representing universities at overseas fairs to delivering digital marketing campaigns.

Developing partnerships between overseas and UK universities

We work with universities globally to help them establish networks and partnerships with UK universities. We provide an impartial service that spans the whole process from identifying relevant partners and agreeing a partnering strategy, to designing and delivering long-term institutional collaborations.

Educational staff development

Our experienced educational development team help university staff enhance their teaching practices. We work with academic staff to improve their teaching methods and to help resolve any broader challenges faced across a university. We work in a variety of areas across teaching and learning practices including: how to engage students, understanding students' learning styles, how to deliver feedback to students and small or large group teaching methods.

Programme and course development

We help universities review the range of degree courses and programmes they offer, assessing how they meet current market needs and what could be offered in the future. We can help non-English speaking universities review and develop English speaking degree programmes, including where to target student recruitment. We also support the development of online training programmes, work-based learning courses and virtual learning environments.

Improving student retention

Through delivering excellent courses and creating an engaging teaching and learning environment, an institution builds the foundations to become a place where students thrive. In addition to these fundamental areas, we work directly with both the institution and confidentially with students, to provide an impartial and external perspective to help universities improve student retention.

Policy and strategy development

We pride ourselves in ensuring that the support and tools proposed do enable universities to implement positive long-term change. To achieve this we work with universities to review and refresh their relevant policies, strategy and long-term vision, embedding excellence in the student experience across the institution.

Our goal is to provide bespoke services to universities around the world, which improve and support the quality and accessibility of higher education for all.

Please contact us for further information and to discuss your needs in more detail.

UNIDIRECT

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